



FOUNDATION

FOR

RUSHFORD-PETERSON SCHOOLS

Meeting Minutes, Thursday, June 27th, 2013 12:00pm R-P Computer Lab

Present: Robin Honken, Lisa Lawston, Lisa Ledebuhr, Chuck Ehler, Jenny Helgemoe, Alan Lipowitz, Brad Hoiness, Roger Metz

Absent: Dale Evavold, Lucille Peterson, Greg Smith

Meeting was called to order at 12:05 by President Lisa Ledebuhr

- Approved secretary's report from May 17th
- Received treasurer's report from Roger Metz – current balance is \$1610
- Lisa informed board that she will be meeting with Mike Wolter from the Tri-County Record later today and the article will appear in next week's paper. She will focus on the mission of the foundation, how to donate, Give Back program, and scholarship recipients.
- The website was updated with photo of the scholarship recipients. We will update the Donate Now page to include information on donating online through the SMIF online form.
- Discussed creating a one-page flyer with information about the foundation and how to donate. These flyers can be put around town, Tax Office, Funeral Home, and used to hand out when class reunions are in town. Mr. Ehler will be giving a tour of the school to a class at the end of July and would like to hand them out. Robin and Lisa Ledebuhr will work on this flyer, and come back to the group with other ideas on how to promote giving to the foundation. Lisa Lawston will put a blurb in the Back to School flyer about the foundation as well.
- Discussed the float for Rushford Days. We will use our theme, Bridge to the Future. Lisa Lawston will work with WonderInk for t-shirts and a banner for the float. She will also contact girl scouts about using their bridge for the float. Parade is July 20 at 6:30 pm.
- Lisa Ledebuhr presented ideas to the board about hosting a Triathlon event starting in the fall of 2014. This fundraiser would benefit both RCF and the R-P Schools Foundation. A small team is working on getting more information about costs from Ferndale, a timing service, SignMeUp online registration, etc. and will bring this back to the board. There was consensus among board members present that they would like to pursue this as a potential annual fundraising event. The presentation with initial ideas is attached.
- Meeting was adjourned at 1:00 pm