



FOUNDATION
FOR
RUSHFORD-PETERSON SCHOOLS

Foundation for Rushford-Peterson Schools Meeting Minutes
Friday, April 7, 2017 | 9:00am | R-P School Upper Library

Announcements/Roll call - Chair Ledebuhr presided.

Present:, Chuck Ehler, Brad Hoiness, John Linder, Sally Ryman, Joyce Iverson, Lisa Ledebuhr, Claire Olstad, Jenny Helgemoe,
Not Present: Robin Honken, Lisa Lawston, Kathy Wade

Tri-City Challenge Update – The Tri-County Challenge committee met with Steve Myhro who presented numerous suggestions and offered to help promote the race in the Rochester area. Based on that discussion, the committee recommended the following:

- **Start earlier.** The race is scheduled for Saturday, October 14. Check-in will start at 9:30 a.m. at Creekside Park. The race will start at 10:30 a.m. Medals and lunch will follow at Magelssen Bluff, or in case of rain at the new school.
- **Change the name** to Bluff Land Tri, because people outside the area don't understand what Tri-City is and Tri-City isn't descriptive of the beautiful area. Here are some logo options with the new name and a different hiking picture, which better represents the run/hike.
- **Lower the prices** to Individual, full event - \$40; Individual, one event - \$15; Family (up to 6 family members) - \$80; Relay, per team - \$45; Long-sleeved t-shirts - \$18 additional charge; no early bird discount, because it hasn't been an incentive to sign up early.
- **Create a Facebook page** specifically for the run.
- **Buy the blufflandtri.com** domain name to reserve it. If the race grows, in a few years we can create a website. If it doesn't grow, we can give up the domain name.
- **Also consider** – bike security, a more scenic 5k route, recruiting spectators to cheer the runners on, a student contest for a t-shirt design, school team challenges, a QR code on material that links to registration, provide Myhro with promotional materials for his Rochester connections, and provide info this spring before school ends and again in the fall when school starts.

The board concurred with the name change and other suggestions. They selected the following revised logo.



Scholarship Review – The board reviewed blind copies of the 14 scholarship application essays received from students who will be graduating from R-P this year. After tallying each individual director's top six picks, the board selected Applicants 4, 7, 8, 10, 13 and 14. Helgemoe will publish the names of those applicants after senior awards night on May 17. John Linder will present the awards on behalf of the Foundation.

The board also discussed how to reach a wider variety of students, not just those with high GPAs or going to 4-year colleges. In addition to changing the essay question for next year, the board agreed that simply attaching a list/resume of their charitable activities should be part of the application. This topic will be discussed further.

Student Board Members – Helgemoe has a couple juniors who are interested in serving on the Foundation board. Matt Strapp and Hannah Ledebuhr will be invited to attend a meeting to decide if they want to serve.

The meeting adjourned.

Next meeting: Friday, May 5, 2017 at 9:00 a.m. in the High School Library