



FOUNDATION

FOR
RUSHFORD-PETERSON SCHOOLS

Board Meeting Minutes

December 7, 2018 | 8:00 a.m. | R-P School Administrative Meeting Room

Announcements/Roll call - Chair Ryman presided.

Present: Chuck Ehler, Sally Ryman, Rick Buchanan, Jack Culhane, Jenny Helgemoe, John Linder, Jo Anne Agrimson, Emily Didier, Jen Hengel, Kathy Wade, Lisa Lawston, Donna Boyum.

Not Present: June Vitse, Claire Olstad, Joyce Iverson

The meeting was called to order by President Ryman at 8: 01 a.m.

Approval of agenda. Motion to approve by Chuck Ehler; seconded by Kathy Wade. Approved.

Approval of minutes from November 2, 2018, and the November 11 email meeting. Moved by Kathy Wade; seconded by Donna Boyum to approve the minutes. Approved.

Financial Report:

A \$50 donation to Bluff Land Tri fund was received. There were no outstanding bills.

Fall Fundraisers: Jen Hengel presented a comparison of the past years' fundraisers with the 2018 fundraisers.

Jack Culhane made the motion to approve the treasurer's report as printed. John Linder seconded. Motion carried.

Website Update:After meeting with SMG and Robin Honken, Sally Ryman offered suggestions to improve the site based on actual usage of the site:

- eliminate some of the drop-down buttons from the menu bar
- place mission & goals, meeting minutes, etc. under "About Us"
- include the "Bluffland Tri" as a drop-down button
- create a live link to Facebook so viewers could see the latest info without updating the site.

We are looking to simplify donations through SMIF to include a direct link to the RP Foundation. SGM Design, our current host, has made a proposal based upon information provided by Chair Sally Ryman and Robin Honken.

An upgrade to SMG's "Preferred Package" will ensure optimal operation of the site. The package is \$500 per year or \$49 per month which includes the following:

- site design & development
- hosting
- domain management
- updates
- backups
- analytics
- site monitoring
- website support

The update would make the site mobile-friendly as well.

Developing and keeping the current contract would cost \$174 per year, which includes hosting, domain management and backups. There would be a one-time fee of \$700.

The target timeline for completion would be end of January-Mid-February 2019.

Kathy Wade made a motion to accept the SMG Preferred Package; second by Brenda Tesch. Motion carried.

BLT & Fall Feast Dates: We will set the dates for these fundraisers at the January meeting. We need to check on the Rushford Lutheran Church's men's dinner if we'll be scheduling in October.

Kathy Wade added that there were comments suggesting the BLT be scheduled before school begins in August. Would this add to local participation? Aug. 3, 10, 17, 24 and 31 (Labor Day Weekend) are the Saturdays in 2019.

Sally Ryman suggested that we individually discuss the date change with others prior to January's meeting for feasibility. We are targeting August 17 & 24 particularly.

Planning for 2019 scholarships: We'll also need to decide in January/February on the number of general and trade scholarships we'll give and the amounts. Some considerations:

We gave 6 Foundation and 5 Trade Scholarships + 2 Service Scholarships. Only 1 scholarship has been paid, due to a student taking summer courses. Jenny will work on scholarships this month when colleges' fall grades are available. The monies are now in the Foundation's Scholarship Fund and will be disbursed once Jenny confirms the students' college status.

The question was raised: do we ask businesses for money again for trade scholarships? Or do we include this in our fundraising? Jack Culhane said that businesses who gave last year invited him back again to ask for donations for trade scholarships.

We will discuss this in January as we set our scholarship funding. The other question is should we continue to fund our scholarship students, either through re-application or through some sort of showing progress? Jack Culhane suggested a one-time recurring scholarship, which doubles the amount.

In January we will look at the businesses that donated toward trade scholarships and add to that list.

Discussion was held on funding, recurring scholarships and equity for both college-bound and trade-school bound students. It was mentioned that this year at R-P there are 49 seniors.

Motion made to adjourn by Chuck Ehler along with best wishes for Happy Holidays and Happy New Year; seconded by Kathy Wade. Meeting adjourned.